

Encinitas Senior Center 2021 Sponsorship Opportunities



We look forward to partnering
with you in 2021.

ENCINITAS
PARKS
&
RECREATION

1140 Oakcrest Park Drive, Encinitas, CA 92024
760-943-2250 www.encinitasca.gov

LETTER FROM THE DIRECTOR

The City of Encinitas Senior Center is proud to offer a variety of services which serve our senior citizens. At the Senior Center, participants ages 50+ may enjoy an opportunity to attend annual special events, monthly social dances, activities, and parties.

This handbook has been developed to provide useful information for those interested in supporting and sponsoring these important functions for the senior population in Encinitas. Please thoroughly review the enclosed sponsorship opportunities and complete the application of interest on the back of this handbook. The staff looks forward to your visits and serving you while at the City of Encinitas Senior Center!

Thank you for your generous contribution to the vitality of the Encinitas Senior Center.

Travis Karlen

Parks and Recreation Director

HOURS OF OPERATION

City of Encinitas Senior Center located at 1140 Oakcrest Park Drive.

Monday - Friday, 8:00 a.m. – 4:00 p.m.

Senior Center participants must be ages 50 or up.

PHONE NUMBERS AND CONTACTS

For more information about sponsorships, contact Wendi Garrison, Recreation Supervisor at the City of Encinitas Senior Center at (760) 943-2257 or by email at wgarrison@encinitasca.gov.

City of Encinitas Senior Center: (760) 943-2250

Annual Volunteer Recognition Party

PROGRAM DESCRIPTION

The City of Encinitas proudly recognizes all Encinitas Senior Center volunteers who have helped consistently throughout the year. Volunteers look forward to this party featuring a great meal, live entertainment and raffle prizes.

WHEN: *Spring 2022—Date TBD*

WHERE: Encinitas Senior Center Banquet Hall

SPONSORSHIP AMOUNT: \$200

RECOGNITION OFFERED: For your generous donation, your company will receive the following:

- Opportunity to distribute your imprinted promotional items to event attendees
- Verbal recognition at event
- Recognition on event promotional material
- Opportunity to display your banner at the event
- A table for literature to be displayed at the event



Senior Social Dance

PROGRAM DESCRIPTION

It's time to strike up the band and dance to the classic melodies of yester-year! Seniors are treated to a mini-buffet of refreshments during intermission and there is a raffle drawing at every dance. The live bands, great appetizers and wonderful opportunity drawings attract approximately 60 attendees.

WHEN: Dances are held on the 3rd Friday of the month from 2:00 PM to 4:00 PM

August 20

September 17

October 15

November 19

WHERE: Encinitas Senior Center Banquet Hall

SPONSORSHIP AMOUNT: \$200

RECOGNITION OFFERED: For your generous donation, your company will receive the following:

- Recognition on event promotional material
- Provided with a table at our Senior Dance for distribution of literature
- Verbal recognition during intermission at our Senior Dance
- Opportunity to display your banner



Hot Fudge Sundae Birthday Party

PROGRAM DESCRIPTION

The Senior Center coordinates a Birthday Recognition Hot Fudge Sundae Party every month, where senior citizens are treated to ice cream with all their favorite toppings. Attendance at this social gathering averages 40 senior citizens.

WHEN: 2nd Tuesday of every month following lunch:

September 14

October 12

November 9

December 14

WHERE: Encinitas Senior Center Banquet Hall

SPONSORSHIP AMOUNT: \$100

RECOGNITION OFFERED:

For your generous donation, your company will receive the following:

- Verbal recognition at the event
- Recognition on event promotional material
- A card table for literature to be displayed at the event



Theme Parties

PROGRAM DESCRIPTION

The Senior Center coordinates theme parties every month. Senior Citizens enjoy cake and punch or root beer floats. Attendance at this social gathering averages 40 senior citizens.

WHEN: Theme parties vary by month immediately following lunch:

September 10
October 29

November 23
December 20

WHERE: Encinitas Senior Center Banquet Hall

SPONSORSHIP AMOUNT: \$100

RECOGNITION OFFERED:

For your donation, your company will receive the following:

- Verbal recognition at event
- Recognition on event promotional material
- A card table for literature to be displayed at the event



Bingo for Prizes

PROGRAM DESCRIPTION

The Senior Center coordinates Bingo for prizes every month, where senior citizens enjoy cake and punch or root beer floats. Attendance at this social gathering averages 40 senior citizens.

WHEN: 3rd Wednesday of every month following lunch:

September 15

November 17

October 20, 2021

December 15

WHERE: Encinitas Senior Center Banquet Hall

RECOGNITION OFFERED:

For your generous donation, your company will receive the following:

- Verbal recognition at event
- Recognition on event promotional material
- A card table for literature to be displayed at the event



YES, I WANT TO SIGN UP TO BE A 2021 SPONSOR!

I'm interested in sponsoring the following events. Check all boxes that apply:

- | | | |
|--------------------------|-------|-----------------------------|
| <input type="checkbox"/> | \$200 | Volunteer Recognition Party |
| <input type="checkbox"/> | \$200 | Senior Dance |
| <input type="checkbox"/> | \$100 | Hot Fudge Sundae |
| <input type="checkbox"/> | \$100 | Bingo |
| <input type="checkbox"/> | \$100 | Theme Party |

Organization Name: _____

Contact Name _____

Title: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Check Amount Enclosed: _____

Comments: _____

Please make your check payable to "City of Encinitas" and return by mail to:

City of Encinitas Senior Center
Attn: Wendi Garrison
1140 Oakcrest Park Drive
Encinitas CA 92024

For your convenience, we also accept Mastercard, American Express and Visa. Upon receipt of your sponsorship interest, you will be contacted by Center staff. Thank you for supporting the Encinitas Senior Center!